

## The Challenge of Migration: SWOT Analysis, May 2016

### Strengths

- ☒ New ideas
- ☒ Young blood
- ☒ Vitality
- ☒ Bringing new prosperity
- ☒ Growth in church
- ☒ Diversity of language, culture, music, arts, creativity
- ☒ Challenges isolationism
- ☒ Economic benefits, age structures
- ☒ New arrivals can enliven, enrich, teach us
- ☒ Prevent stagnation
- ☒ Cultural diversity
- ☒ Need young people – ageing population
- ☒ Take jobs and services British don't want
- ☒ Learning about rest of the world: family values and faith
- ☒ Good for economy and NHS
- ☒ Hospitality leads to vibrant parishes
- ☒ Education
- ☒ Talented and hard working
- ☒ Paying taxes
- ☒ Supporting communities at home and abroad
- ☒ Getting to know people from overseas

### Opportunities

- ☒ Integration is really possible (Catholic experience too)
- ☒ Immigrants' talents
- ☒ Cross cultural enrichment/exchange; Cultural exchange
- ☒ Welcoming is a *major message* to the world and counter to extremism
- ☒ Remittance – a form of Aid
- ☒ Education, reformat – disruptive education
- ☒ Creative use of resources for: education; language training; housing issues; job development
- ☒ To live the Gospel
- ☒ International co-operation – what is UN doing, for example?
- ☒ EU to pull its weight and get more involved – not just, for example, Germany
- ☒ For churches in UK to work together as they do in other countries; Working together and ecumenically
- ☒ Work opportunities

### Weaknesses

- ☒ Government not fulfilling its obligations
- ☒ Politicians
- ☒ Shortage of housing
- ☒ Recent immigrants feel threatened / vulnerable
- ☒ The system: *very expensive*; detention and young people; exploitation ... sex workers
- ☒ Integration; Time taken to integrate
- ☒ Language
- ☒ Lack of verifiable documentation
- ☒ English press – e.g. Daily Mail
- ☒ Exploitation – work for lower wages
- ☒ Pressure needed on food producers
- ☒ Fear of others!
- ☒ Very lacking in strong advocacy
- ☒ Lack of good/clear information
- ☒ Lack of power
- ☒ Inequality
- ☒ Strain/stress on local area/communities

### Threats

- ☒ Right wing
- ☒ Numbers
- ☒ Incompatible cultures and faith
- ☒ Change
- ☒ Loss of identity; Loss of perceived 'British way of life'
- ☒ As perceived – are the threats real?
- ☒ Pressure on financial and other resources: settlement; housing; benefits; NHS; schools; public services
- ☒ Strain on our job opportunities and number of jobs
- ☒ Religious extremism
- ☒ Lack of integration leading to ghettoism
- ☒ Inter-marriages
- ☒ Terrorism – some immigrant communities split about this, especially Syrian and Iraqi families; Terrorists or extremists mingling with migrants
- ☒ Communities being taken over
- ☒ Micro communities within the community
- ☒ Lack of security
- ☒ Misinformation about support for migrants

**"SWOT" is an acronym for Strengths, Weaknesses, Opportunities, Threats. SWOT analysis is a useful tool for understanding and decision-making for all sorts of situations. The headings provide a framework for reviewing strategy, position and direction for an institution, a new proposition, or any other idea.** One source of information is [www.businessballs.com/swotanalysisfreetemplate.htm](http://www.businessballs.com/swotanalysisfreetemplate.htm)